

## Meeting Minutes

April 10, 2012

Attendance: Deborah Miller, Gina Clemons, Roger Graves, Doug Carr, Jerry Hack, Tara Sweat, Angela Young, Charlotte Kirk, Susan Bossert, LaShonda Crouch, Gaby Dawson, Martha Contreras

Meeting called to order 6:11pm by Billie Peavler.

Coach Wiley:

- Fundamental camps and positional camps are beginning to take place. March 24<sup>th</sup> camp was a great success with 30 students participating, 3 from LHS.
- National Football Academy-May 18<sup>th</sup> and 19<sup>th</sup>- All positions camp. Registration information available on LHS Football website.
- Fundraising ideas: Limo Service Raffle for prom. We would receive a discounted limo rate that would provide pick up and drop off at specified location for a 3 hour time period. Each ticket would cost 5\$. A projection from last year's prom means that the potential for profit could be good considering the attendance was around 600 kids/300 couples. Possibly even greater with sponsorship of the limo. Tickets would be sold in school.
- Also, Powder-puff football dance for athletes after the game. Ticket sales for the dance would be around 2 or 3 dollars.

Billie Peavler:

- We are in need of committee leaders. We would like to get away from individual "item" sales and work more toward event fundraisers. In order to make any fundraising work we need parents to play a role in the organization. Possible ideas to increase participation include phone tree, newsletter, and individual committee group planning. Planning groups needed now are fundraising, special events, and game day operations. Smaller groups meet on regular basis and not needed for weekly booster whole group meetings. These groups are very important to our success.
- The idea of a "team mom" was presented to increase parent communication. This would give a face to the crowd of volunteers that parents could

communicate with any questions. Also, some kind of staff or support tee shirt could be worn by all committee members identifying them in public arenas so that parents can easily spot help from our organization. An information booth was also discussed for game days to give parents a visible location to ask questions.

- We need to prepare parents now for fall. Discussion included a Generals Handbook which would include game schedule, committee chairs and contact information, etc. This would need to be printed.
- Players can be involved in the volunteer process and will be asked by Coach Hayden when appropriate.
- A clinic for football moms was discussed and possible ideas include breaking down the clinic into positions so that moms could gain better understanding of the position their child plays.
- Other fundraising ideas:
  - 5K Run/ Walk - easy set up, all sports teams participate to compete, offer team incentives, small entry fee
  - Sock Hop- promotes school spirit and gets students excited about the season.
  - Quarter Bid Raffle- silent auction items will need to be donated to make this work. The raffle will be set up in a paddle bid situation using only quarters and numbers to place bids.

Closing statements: Lots of work to do to fund this year's budget. Due to late home game schedule and loss of I High, money funded by concessions is expected to be down from last year. We will need to be creative in our planning of events in order to meet this year's budget. A pre-game parent social was discussed. Time and date to be determined.

Meeting adjourned at 7:28: Jerry Hack made the motion and 2<sup>nd</sup> by Angela Young.

Next booster meeting April 24<sup>th</sup>, at 6:30 in the LHS cafeteria.